

# Tulsa EWI Connect

CHARTERED 1956

September 2025

## LETTER FROM THE PRESIDENT

WARREN PROFESSIONAL BUILDING CORPORATION

My dear EWI Tulsa sisters,

As we step into September, I hope you're still feeling the incredible energy from our Executive of the Year Banquet on August 14! Chay Chinsethagid, Executive VP at Helmrich and Payne is a worthy recipient for this award and is a testament to the Tulsa Chapter's resilience, collaboration, and commitment to excellence. I'm proud of what we accomplished together and excited for what lies ahead. This month, I hope you will give consideration to what is coming up in the near future. With a new EWI Tulsa Board of Directors being installed in October, new opportunities will become available. Whether it's making new connections, attending upcoming events, or volunteering for a committee, there are many ways to get involved and make a meaningful impact. Your participation is what makes our chapter thrive.

As always, your ideas, feedback, and energy are encouraged and welcomed. Let's continue to build a chapter that reflects the best of who we are—supportive, innovative, united, and **LEADING BY EXAMPLE.**

**Don't limit yourself. Many people limit themselves to what they think they can do. You can go as far as your mind lets you. What you believe, remember, you can achieve. – Mary**

*Kay Ash*

*Susan Miller*

**2024-2025**

**EWI Tulsa Chapter President**



**WWW.EWITULSA.ORG SAAEWITULSA@GMAIL.COM**



### 2024-2025 OFFICERS & DIRECTORS

- PRESIDENT**  
SUSAN MILLER, WARREN PROFESSIONAL BUILDING CORP.
- VICE PRESIDENT**  
DR. LAFONDA MURPHY, MOORE FUNERAL HOMES
- SECRETARY**  
NICOLE SMITH, 1800 WATER DAMAGE OF SE TULSA
- TREASURER**  
SARA SHAKLEE, TRUST COMPANY OF OKLAHOMA
- SERGEANT-AT-ARMS**  
SARAH BOWEN, TULSA ZOO
- B/C/DP DIRECTOR**  
JENNIFER MURPHY, TRINITY WOODS TULSA
- MEMBERSHIP (RECRUITMENT)**  
AMY HENDERSON, TULSA OILERS
- MEMBERSHIP (RETENTION)**  
SARAH ALFRED, TATA CONSULTANCY SERVICES
- PROGRAMS**  
MARNIE CHOISNARD, HEALTH ZONE AT SAINT FRANCIS
- COMMUNICATIONS**  
VICTORIA GORDEYEV, WORLD TRAVEL SERVICES
- ADVISOR**  
JODY DAVIS, ACCENT MOVING, STORAGE & LOGISTICS
- ADVISOR**  
FELICIA SENTER, TULSA TECH
- ADVISOR**  
JANIS COHLMIA, TROPICAL PLANT DESIGN

Tulsa

# ewiConnect

## IN THIS ISSUE

- **President's Letter**
- **Monthly Chapter Meeting**
- **Highlights**
- **August Meeting Highlights**
- **Thank You**
- **August Meeting Feedback**
- **Member Spotlights**
- **Calendar of Events**
- **Note of Gratitude**
- **August Birthday Lunch Highlight**
- **September Birthdays and Firm Anniversaries**
- **Information**
- **Member Updates**
- **Contact**
- **About us**



<https://www.facebook.com/ewitulsa>



<https://www.linkedin.com/company/ewi-tulsa>



<https://www.instagram.com/ewitulsa/>

### EWI Corporate Web/Social Media



<https://ewiconnect.com>



<https://www.facebook.com/ewicorp>

# MONTHLY CHAPTER MEETING



## SEPTEMBER CHAPTER MEETING

**\*\*EXTENDED SOCIAL HOUR STARTING AT 5 PM!**

**Tours, wine lassoing, western themed libations, and networking!**

**Date:** Thursday, September 11

**Time:** 5:00 PM Social / 6:00 PM Meeting Time

**Venue:** Red Fork Depot  
3816 SW Blvd, Tulsa, OK 74107  
(In the Route 66 Historical Venue)

**Parking:** Free Parking Available at the meeting location (see map)

**Dress:** Business Casual

**Theme:** Round up! Think cowgirls, rhinestones, turquoise, and denim!

**Cost:** \$45 Members & Guests | \$30 Sustaining

**Speaker:** Felicia Senter

**Topic:** Life Work Balance

Please [click here](#) to connect to the [RSVP form](#).

**RSVP by Monday, September 8** so that we may provide the appropriate seating arrangements and dinner servings. Please let us know if you have any dietary restrictions.

**No-RSVP and No-Shows** will be charged the full amount of the meeting fee. Please RSVP for regrets or attending!

Do you have a door prize you wish to donate? If so, please contact Victoria Gordeyev at [vgordeyev@worldtvL.com](mailto:vgordeyev@worldtvL.com). As always, we appreciate your generosity!

### **WINE BOTTLE DONATIONS NEEDED!**

For this event's wine lassoing, consumption, and future events! Please let us know if you plan to donate in advance for company recognition. Thank you in advance for your help!



## **“Get Your Bricks on Route 66”**

Put your own stamp on Route 66 with a personalized brick. These bricks will be installed around the cottage-style filling station that will serve as the Visitor’s Center for the Village.



4 x 8 Laser engraved red brick  
1/2" Text, up to 4 lines with 18 spaces  
per line (all caps)

**\$50**

Contact Keith Robertson at  
918-694-3543  
to order your brick today!



# NEW MEMBER FIRMS

**Since October 2024, Membership Directors Amy Henderson (Recruitment) and Sarah Alfred (Retention), with their committee, recruited 16 new Member Firms and 6 additional representatives.**

## **New Member Firms:**

Tedford Insurance – Gina Shumard  
 Oklahoma Central Credit Union – Shelli Schroeder  
 Leadline Marketing – Sarah Jordan  
 American Waste Control – Amanda Curtis  
 BOK Financial – Aubry Oehlberg  
 Hilton Garden Inn Broken Arrow – Pam Carlson  
 River Spirit Casino Resort – Tonya Shanks  
 Roark Landscape – Ashley Hamilton  
 J Montana Cain Consulting Firm – Montana Cain  
 NextGen Tax – Joy Toburen  
 iNHouse Advertising – Libby First  
 Matrix Service Company – Brandy Bousquet  
 TATA Consultancy Service – Sarah Alfred  
 Oklahoma Chiller – Autavia Sharp  
 Tulsa Police Department – Chloe Williams  
 Housing Solutions – Amanda Grace

## **Additional Representatives:**

Tedford Insurance – Jennifer Todd  
 BOK Financial – Courtni Wilson  
 ONEOK – Chelsea Duke  
 Helmerich & Payne – Kari Crowder  
 Helmerich & Payne – Amanda Richardson  
 Burnett Home Improvement – Haley Biram

**Recognition:** The chapter earned one free LCAM registration through the Corporate contest (May 1–July 31, 2025). Gina Shumard (Tedford Insurance) was selected to receive it and will attend LCAM for the first time.

**Call to action:** Start planning next year’s recruitment—review your contacts for strong EWI Tulsa prospects and reach out to Amy Henderson or Sarah Alfred to begin membership vetting.



We're thrilled to announce the winners of our recent membership contest! Thank you to all the chapters who participated; your enthusiasm made the contest a huge success.

**With the help of 19 chapters, we were able to gain 64 new members since May 1st!**

**Here are the top 3 winners:**

3rd Place: EWI of Knoxville

2nd Place: EWI of Wichita

1st Place: EWI of Tulsa

Our winning chapters will receive a FREE LCAM registration!!

We hope you enjoyed the membership contest, and we look forward to your continued participation in future flash membership contests and promotions.

If you have any questions, please don't hesitate to contact the Corporate Office at **[ewi@ewiconnect.com](mailto:ewi@ewiconnect.com)**.



## HIGHLIGHTS



Tulsa, Okla. — Tulsa Oilers Football, a proud member of the IFL and powered by Community Care, has been awarded a prestigious honor as the Indoor Football League's "Franchise of the Year" in 2025, while also earning the Fan Base Championship Belt of 2025 for the highest attendance throughout the season.

# EXECUTIVE OF THE YEAR MEETING



\*\*SURPRISE GIVEAWAY! We caught you reading the Connect! THE FIRST PERSON TO EMAIL SUSAN @ slmiller@wpbctulsa.com will receive a gift card, donated by Susan!

# EXECUTIVE OF THE YEAR MEETING



Congratulations to our 2025 Executive of the Year, Chay Chinsethagid with Helmerich & Payne, Inc.!



Thank you, Trinity Woods  
Tulsa, for hosting our  
annual Executive of the  
Year meeting! It was a  
wonderful evening filled  
with great food, amazing  
people, and a strong  
sense of camaraderie.

*Thank  
You!*



# EXECUTIVE OF THE YEAR MEETING FEEDBACK

## THE MEAL

The meal received rave reviews, with most attendees praising the delicious flavors, beautiful presentation, and standout desserts, especially the chocolate cake and signature cookies. While a few noted the chicken was slightly dry or that the meal wasn't served hot, the overall experience was highly positive and well-enjoyed by all.

## THE VENUE

The venue received overwhelmingly positive feedback, with attendees praising its beauty, welcoming staff, and excellent organization. Guests appreciated the convenient parking, shuttle service, and central location, calling it a hidden gem perfect for large gatherings. Many expressed hopes of returning for future events.

## THE PRESENTATION

The event was widely praised for its organization, energy, and thoughtful execution, with attendees highlighting the welcoming atmosphere, excellent networking opportunities, and engaging speaker, including the Mayor. Many appreciated the historical honorees and the celebration of the 2025 Executive of the Year, Chay, while a few shared suggestions for future recognition of exceptional women within the group. Overall, it was a classy, well-run evening that left a lasting positive impression.

## MEMBER SPOTLIGHT



### ALLYSON BALDWIN

**Blending Creativity with Strategy:** Allyson Baldwin is the Director of Business Development at CJC Architects, where she focuses on client relationships, strategic growth, and marketing initiatives. A 2005 graduate of Metro Christian Academy, she studied International Business and Marketing at Oklahoma State University. With a passion for connecting people and a keen eye for branding, Allyson plays a key role in shaping the firm's presence in the industry.

**Quotable:** "I love being a part of the vibrant local business and nonprofit communities. I'm proud to help different communities grow through exciting new projects"

**Fun Fact:** A self-proclaimed holiday and theme enthusiast, Allyson loves any excuse to decorate, host gatherings, and celebrate traditions.



## MEMBER SPOTLIGHT



### STEFANIE PHARISS

Stefanie started her career with a B.A. in Theatre Performance, which led to her working in every role imaginable in theatre production, from stage managing to directing. Stefanie spent the early part of her career working in Los Angeles in television and film production. Stefanie has more than 20 years of experience in sales, marketing, and business development. She is passionate about delivering the best possible results for her clients and making sure every tiny detail is executed perfectly. Working at 1907 Productions combines her love for business development with the creativity and excitement of event production. Stefanie has three boys with her husband of 21 years, Casey Phariss. Stefanie's happy place is the beach, and when she can't get there, you will find her by the pool reading a book.



## Want to be featured in the next Connect?

### EWI Tulsa Chapter – Member Bio Questionnaire

We love spotlighting our amazing members in the Connect newsletter! Take a few moments to answer as many of the questions below as you'd like—please try to keep your submission to 1–2 paragraphs. Don't forget to include a headshot so we can feature you properly!

**Submissions can be emailed to: [patherton@etscommercial.com](mailto:patherton@etscommercial.com)**

#### **About You:**

1. Full Name:
2. Current Employer & Title:
3. Briefly describe your career path or current role – what do you love about it?

#### **Personal Highlights**

4. What's something you're proud of – personally or professionally?
5. What's a fun fact or hidden talent most people don't know about you?
6. What's your favorite place to go or thing to do in Tulsa?
7. Do you have any hobbies, pets, or special traditions you'd like to share?
8. What's a quote or motto that inspires you?

**Don't forget to attach a headshot/photo with your submission.  
Thank you for helping us celebrate the women of EWI Tulsa!**



## CALENDAR OF EVENTS

# September

**September 2-** WEBINAR: Increase Your Fundraising Revenue with Dean McCurry [Login to register]

**September 4** - Communications Meeting, 11:30 AM, Virtual

**September 5** - 2025 Delegate/Alternate Training Session

**September 9-** Corporate Communication Call, 12:00 PM

**September 10-** SAA Meeting, 3 PM, Virtual

**September 10-** Corporate Chapter Leadership Call, 12:00 PM, Virtual

**September 11-** Monthly Chapter Meeting

**September 16** - Programs Meeting, 4:30 PM, Roof Top Sixty Six (Hotel Indigo)

**September 16-** Membership Meeting, 10:30 AM, Virtual

**September 24-** Board of Directors Meeting, 12:00 PM, William Building

**September 17 to September 20-** LCAM - Leadership Conference & Annual Meeting

**September 26-** September Birthday Lunch, Charleston's on Yale, 12:00 PM

# AUGUST BIRTHDAY LUNCH HIGHLIGHT

**From left to right: Libby First with Inhouse Advertising, Arquicia Franklin of Afra Co., and Dana Nichols, Sustaining.**



# BIRTHDAYS & FIRM ANNIVERSARIES

## SEPTEMBER Birthdays

- 9/2 Tascina Foster, TTCU Federal Credit Union
- 9/5 Gloria McQuade, Burnett Home Improvement
- 9/10 Tim McNulty, Warren Professional Building Corporation
- 9/13 Kim Bowman, T.D. Williamson
- 9/15 Victoria Gordeyev, World Travel Service, LLC
- 9/17 Dr. Steve Tiger, Tulsa Tech
- 9/19 Katherine Schell, Senior Care Referral Services of Oklahoma
- 9/22 Andrea Tucker, Merrill Lynch Wealth Management
- 9/23 Lou Winsworth, Public Service Company of Oklahoma
- 9/28 Brianna Root, Tulsa Drillers
- 9/30 Heidi Garrett, Trinity Woods
- 9/30 Tonya Shanks, River Spirit Casino Resort

## SEPTEMBER Anniversaries

- Merrill Lynch Wealth Management, since 2001
- Miss Helen's Private School, since 2003

# INFORMATION



## COMMITTEES

YOU CAN JOIN A COMMITTEE AT ANY TIME! IF YOU'RE INTERESTED IN JOINING A COMMITTEE, REACH OUT TO THE BOARD MEMBER WHOSE COMMITTEE YOU'D LIKE TO JOIN!

COMMITTEES ARE A GREAT WAY TO GET TO KNOW FELLOW EWI MEMBERS!

CONTACT INFORMATION FOR BOARD MEMBERS IS ON THE "CONTACT" PAGE!

---

## DOOR PRIZES

DO YOU LOVE WINNING DOOR PRIZES? OF COURSE YOU DO! IF YOU HAVE WON A DOOR PRIZE THIS YEAR, WE HOPE YOU WILL CONSIDER DONATING ONE FOR A FUTURE MEETING!

PAY IT FORWARD!

ALL DOOR PRIZE DONATIONS ARE ACCEPTED AND APPRECIATED. PLEASE CONTACT DEBBIE STUMPS AT [D.STUMPS@PURVIEWLIFE.COM](mailto:D.STUMPS@PURVIEWLIFE.COM)



---

## MENTORS

If you would like to serve as a mentor to new members, please reach out to Angie Walters to volunteer!

[angie@schsnake.com](mailto:angie@schsnake.com)



## MEMBER UPDATES



We want to share your news! Email us with updates and news, and include photos for us to include in the Connect!

---

## EWI Tulsa Chapter Cares



If you are having any life events that you wish to share with the Chapter, please send them to Sarah Bowen at [\*\*sbowen@tulsazoo.org\*\*](mailto:sbowen@tulsazoo.org) We want to make sure the Chapter leadership and membership are kept informed of important happenings and are reaching out to support you! It is important to your Board of Directors that we celebrate your personal and professional accomplishments but also offer care and support in the event of surgery, illness or loss.



**UPDATE TO COMMUNICATIONS:**  
Victoria Gordeyev will remain  
Communications Director for the  
2025-2026 year

## CONTACT

### President

Susan Miller, Warren Professional Building Corp.  
smiller@wpbctulsa.com  
918-481-7953

### Vice President

Dr. LaFonda Murphy, Moore Funeral Homes  
lafonda@moorefuneral.com  
918-744-1202

### Secretary

Nicole Smith, 1800 Water Damage of SE Tulsa  
nicole.smith@1800waterdamage.com  
918-849-1260

### Treasurer

Sara Shaklee, Trust Company of Oklahoma  
sshaklee@trustok.com  
918-899-2594

### Sergeant-at-Arms

Sarah Bowen, Tulsa Zoo  
sbowen@tulsazoo.org  
918-633-9331

### B/C/DP Director

Jennifer Murphy, Trinity Woods Tulsa  
jmurphy@trinitywoodstulsa.com  
918-949-5634

### Membership (Recruitment)

Amy Henderson, Tulsa Oilers  
amy@tulsaoilers.com  
918-697-8316

### Membership (Retention)

Sarah Alfred, Tata Consultancy Services  
sara.alfred@tcs.com  
918.230.8522

### Communications

Victoria Gordeyev, World Travel Services  
vgordeyev@worldtvl.com  
612-384-6033

### Programs

Marnie Choisnard, HealthZone at Saint Francis  
machoisnard@saintfrancis.com  
918-519-5611

### Advisor

Janis Cohlmiia, Tropical Plant Design  
janis@tropicalplantdesign.com  
918-622-3400

### Advisor

Jody Davis, Accent Moving, Storage & Logistics  
jodydavis@accentmoving.com  
918-671-5302

### Advisor

Felicia Senter, Tulsa Tech  
felicia.senter@tulsatech.edu  
918-406-6106



**CONTACT US**

## ABOUT US

### OUR MISSION

**EXECUTIVE WOMEN INTERNATIONAL (EWI) BRINGS TOGETHER KEY INDIVIDUALS FROM DIVERSE BUSINESSES FOR THE PURPOSE OF: PROMOTING MEMBER FIRMS, ENHANCING PERSONAL AND PROFESSIONAL DEVELOPMENT, AND ENCOURAGING COMMUNITY INVOLVEMENT.**

### OUR VISION

**TO ENHANCE PROFESSIONAL GROWTH AND DEVELOPMENT WITHIN A DIVERSE GROUP OF WOMEN WHILE EMPOWERING THEM TO MAKE A DIFFERENCE AS THEY INSPIRE OTHERS.**

### OUR VALUES

**INTEGRITY | EXCELLENCE | RESPECT | COLLABORATION**

### EWI

**EWI OF TULSA IS A CHAPTER OF EXECUTIVE WOMEN INTERNATIONAL ("EWI"). IF YOU WANT TO KNOW MORE ABOUT EWI INCLUDING THE MANY DEVELOPMENT OPPORTUNITIES OR CONNECT WITH MEMBERS IN OTHER CHAPTERS, PLEASE TAKE THE TIME TO REVIEW THE [EWI CORPORATE WEBSITE](http://WWW.EWITULSA.ORG).**