

Letter from President



"People often say that 'beauty is in the eye of the beholder,' and I say that the most liberating thing about beauty is realizing that you are the beholder. This empowers us to find beauty in places where others have not dared to look, including ourselves." Salma Hayek, actor and producer

Our good friend Linda Safley recently forwarded to me a summary of an article recounting an experiment conducted by *The Washington Post*. The scenario called for a violinist to stand and play his instrument in L'Enfant Plaza Metro Station in Washington, D.C., during morning rush hour, with a hidden camera set up to record how many busy commuters took notice. The musician enlisted by the newspaper to participate in the experiment, however, was no run-of-the-mill violin player, but none other than Joshua Bell, one of the most accomplished classical violinists in the world. Just a few days prior to the experiment, he had performed at Boston's Symphony Hall, where average seats sold for \$100 each. On the morning of the experiment, he played for free.

Bell stepped off the train and began playing ageless classical masterpieces on a violin worth somewhere in the vicinity of \$3.5 million. He continued to play for about 45 minutes, and of the approximately 1,070 people who passed by, about seven stopped to enjoy the music for a few minutes, twenty-seven dropped money in his violin case as they hurried by (he ended up collecting \$32.17), and only a couple actually recognized the complexity and value of what they were hearing. The vast majority of the commuters in the station that day were oblivious to the beautiful music being performed right in front of them by the brilliant violin virtuoso.

The story was so intriguing to me that I located the actual *Washington Post* article on their website and read more. The details are stunning. If those people could ignore such an exceptional exhibition of skill, I wondered what beauty I encounter each day that I simply miss because of excessive "busy-ness."

Of course, we often are too busy to stop and notice the beautiful gifts of nature around us, such as colorful flowers, blooming trees, and a cloud-free blue sky. However, other types of beauty exist in our everyday surroundings that are just as worthy of our attention and acknowledgement. A co-worker may go the extra mile to help with a project during a time crunch – a family member may offer encouraging words just when we need them – a boss may make a contribution to a charity, even though times are tough. Many human performances we experience or observe each day "add to the beauty" of our lives or the lives of others in really exceptional ways. Do we simply rush past, tossing a couple of coins in the direction of the performer, or do we stop and fully acknowledge the true impact of the beautiful gift that was just given?

Through the remaining six months of our year of "adding to the beauty," I encourage you to make an extra effort to spend a few minutes (or more) every day to notice the contributions of those around you and praise those people for their beautiful additions to the world.

(Story taken from *Pearls Before Breakfast* by Gene Weingarten, Washington Post Staff Writer, *The Washington Post*, Sunday, April 8, 2007.)



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Meeting Notice

Firm Night Tulsa Metro Chamber

- When:** **Thursday, April 9, 2009**
 5:30 pm Check-in/Registration
 6:00 pm Invocation/Dinner
 6:45 pm Tulsa Metro Chamber Presentation
 8:00 pm Announcements & Closing Remarks
- Dress:** Business or Business Casual
- Where:** Tulsa Metro Chamber
 2 West Second Street (Downtown Tulsa)
 Directions will be sent out April 8
- Cost:** \$40.00
- RSVP:** By Noon, Friday, April 2, 2009
- Respond To:** Maureen Quinn, Oklahoma Manufacturing Alliance
 592-0722 or maureen@okalliance.com
- Meeting Fees:** Make checks payable to EWI, Tulsa Chapter.

Fees may be paid at the door or mailed to:

Alandra Baggett
 Omni Air International
 3303 North Sheridan Road, Hangar 19
 Tulsa, OK 74115

Tulsa Chapter Board

Janet Mallow, President
 Riggs, Abney, Neal, Turpen, Orbison & Lewis (669-8984)

Jessica Bolen, Vice President/President Elect
 Montereau (491-5204)

Alandra Baggett, Treasurer
 Omni Air International (831-3020)

Karen Kellogg, Secretary
 JPMorgan Chase & Co. (586-5434)

Maureen Quinn, Sergeant-at-Arms
 Oklahoma Manufacturing Alliance (592-0722)

Janis Cohlmia, B/C/DP
 Tropical Plant Design (691-6067)

Janice Morgan, Membership
 Alzheimer's Association (481-7440)

Karen Johnson, Program
 Tulsa Technology Center (828-5206)

Jennifer Prout, Publication
 Verizon Wireless (504-9050)

Lesa Johnson, Ways & Means
 The Pepsi Bottling Group (445-8005)

EWI® Mission and Vision

Mission

Executive Women International® is an organization which brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development, and
- Encouraging community involvement

Vision

To be the Leading Connection for Business Professionals.

In the News



Jeff Davis & John Davis
United States Beef Corporation

EWI Executive Jeff Davis and his brother and co-owner John Davis of United States Beef Corporation, will be honored by Junior Achievement of Eastern Oklahoma at its Business Excellence Dinner with its "Spirit of Achievement" Award. The award recognizes people who have demonstrated entrepreneurial spirit and success in business and contributed to the quality of life in the community.

Junior Achievement, a long-time friend of EWI and former member, has a mission to prepare students for the economics of life through free enterprise education and focus on the values of integrity, excellence, respect, teamwork, and passion.

EWI congratulates Jeff, John, and United States Beef Corporation for receiving this award!



New Member Orientation on February 17, 2009, at Alzheimer's Association. Pictured are (Standing L to R): Tonya Jimenez, Renaissance Tulsa Hotel; Sarah Diehl, World Travel Service, LLC; LaQuinda Davison, Gateway Foundation; Nancy Hillman, American Heart Association;

Susan McCoy, Tulsa Technology Center; Susan Richmond, Linde Process Plants, Inc.; Rhonda Newman, Accent Moving & Storage/Mayflower; (Seated L to R) Diana Triplett, Robertson Tire Co., Inc. (Orientation Function Leader); Janet Mallow, Riggs, Abney, Neal, Turpen, Orbison & Lewis; Janice Morgan, Alzheimer's Association; and Jan Ehrle, Mid-America Land, Grain & Cattle., Inc.

Leading Ladies

"Leading Lady" is a designation given to those Representatives who have been present at each monthly meeting from the "First Hello to the Final Farewell."

Since we are in our first few months, at this point, almost everyone is a Leading Lady! We will begin listing the Leading Ladies in the next couple of months.

Directory Updates

Please provide any updates for the Tulsa Chapter Directory to Maureen Quinn, Oklahoma Manufacturing Alliance. Call 592-0722 or email maureen@okalliance.com.



EWI Corporate Updates

www.ewiconnect.com

Check your member information on the corporate website and update your profile online.



Share the News



Have an item you would like to share with the EWI Membership (event, celebration, job opening, or EWI discount you offer)? Please let us know.

Send submissions for the Chapter Connect to:

lstansill@usbeefcorp.com
610-2226

Submission deadline is the 20th of each month.

Upcoming Event



Mark your calendars and begin promoting our new fundraising event for 2009, *Scholastic Classic Goes Retro...EWI presents "Rock Around the Clock."*

You're sure to "have a blast!" on June 18 at the Stokely Event Center. Many fun activities are being planned, from an Auction to a Classic Car Show, with pinball, skeeball, and hula-hoop tournaments, plus more. We'll have a DJ there to keep the place a hoppin' and an Elvis impersonator to help you take that retro trip. Check in starts at 5:30, with cocktails at 6 pm and dinner at 7 pm. The auction bidding closes at 8 pm, and the winner of the Classic Car Show will be announced at 9 pm.

Tickets Prices are \$60 for non-EWI individuals, \$100 for couples, and \$500 for a table of eight, which will also include a mention in the program.

Sponsorship Levels are Pink Poodles at \$1,000, Doo Wops at \$2,500, and Hot Rods at \$5,000.

Invitations and Sponsorship letters will be coming out shortly, but we certainly need everyone's help to spread the word and generate some buzz! Questions? Contact Lesa Johnson at ljohns18@pepsi.com.

March Meeting Highlights



Alex Eaton, World Travel Service



Les Johnson, guest D'Lynn Everett, & Talesa Samuel.



"Travel Planning Online for Dummies"

The March 2009 Professional and Personal Development Chapter Meeting was held at the beautiful Tulsa Garden Center. Following a delicious meal catered by the Poached Pear and lots of lively conversation, **Alex Eaton**, President of **World Travel Service** (*a member firm!*), gave us an entertaining and informative talk with some wonderful tips for making business and pleasure travel arrangements. He also brought us up-to-date on the current state of the travel industry. *Be sure to call World Travel if you're planning a trip and want to be sure to take advantage of all the great deals out there now!*

Thank you to Program Director **Karen Johnson**, **Tulsa Technology Center**, and the members of the Program Committee for putting together this most informative program!

April Membership Report

New First Representative:

Sherry Simone – Cox Business Services

Posted Firms:

Broken Arrow Convention & Visitors Bureau

220 South First Street, Broken Arrow, OK 74012

Major: Government (City)
 Minor: Tourism Development
 Prospective Representative: Lori Hill
 Referred by: Web referral

Cherokee Casino

777 West Cherokee Street, Catoosa, OK 74015

Major: Casino
 Minor: Gaming
 Prospective Representative: Stacy McKee-Redden
 Referred by: Sarah Diehl

Cherokee Nation Industries

12330 E 60th St, Tulsa, OK 74146

Major: Manufacturing
 Minor: Aerospace
 Prospective Representative: Jenny Lynn Morton
 Referred by: Rhonda Newman

PartyPro Rents

4111 South 70th E. Ave, Tulsa, OK 74145

Major: Rental
 Minor: Parties
 Prospective Representative: Stephanie Layson
 Referred by: Janice Morgan

Thrivent Financial for Lutherans

2448 E. 81st St. #5606, Tulsa, OK 74137

Major: Financial
 Minor: Financial Consultants
 Prospective Rep: Tamara Massey
 Referred by: Sarah Diehl

April Birthdays

Executives

Date	Name	Company
4	Steadman Upham	The University of Tulsa
17	David L. Huey	PSA-Dewberry Inc.
21	R.E. Patterson	Mid-America Land, Grain & Cattle Co., Inc.
25	Mark Robertson	Robertson Tire Co., Inc.

Representatives

Date	Name	Company
6	Florence Titus	Oklahoma Mailing Equipment
15	Sharon Keasler	Sustaining
16	Amie Schlosberg	Linde Process Plants, Inc.
19	Lurley Holt	Sustaining
20	Teri Edmondson	The William K. Warren Foundation
20	Tonya Solomon	Allegra Print & Imaging
27	Marilyn Cinocca	Sustaining

Firm Anniversaries

Year	Company
1998	Moore Funeral Home, Inc.
2005	Osteopathic Founders Foundation

Treasurer's Report

The GENERAL OPERATING ACCOUNT
 as of February 28, 2009, was \$28,599.79

March Attendance



1 st Representatives	36
2 nd Representatives	4
3 rd Representatives	1
Executive/Representatives	1
Sustaining Representatives	6
Life Members	1
Guests	3
Executives	2
Total	54

Websites

Tulsa Chapter Website: www.ewitulsa.org
 Corporate Website: www.ewiconnect.com

EWI Membership Recruitment

Dear EWI Friends,

We are all aware of the poor economic news in recent months, and there is no doubt it has had an adverse affect on the Tulsa Chapter's membership this year. The Membership Committee is still hopeful, however, of adding to our membership with a sincere desire to meet the **"net growth plus 1 goal."** While we have not yet attained our goal, the Committee is actively pursuing firms to add to our membership. With our continued efforts in providing referrals, we will pursue every lead and be as persistent as we possibly can in making the final sale. We are still in contact with those firms that have been referred and will continue to follow-up until they absolutely tell us "no."

Please note, however, that a referral does not mean an automatic acceptance for membership. As you know, a firm may only join EWI via a direct invitation. Once a referral is made, the Membership Committee has specific guidelines for reviewing each firm to determine if they meet the criteria as established by the corporate EWI office and, finally, post to the local membership for any objections. If a member firm has any objections, it must be submitted to the Membership Committee *within ten (10) days of the posting in EWI Connect*. This year, Corporate is offering members the new logo shopping bag for each referral (no limit!) resulting in a paid membership. Other incentives are also described below. On behalf of the Membership Committee, please accept our **sincere thanks to each and every one who has offered referrals—it is sincerely appreciated! Keep 'em coming, please!**

New Member Incentives

"Bag" a new firm and win one of the new EWI Shopping Bags! There are three ways you can obtain one:

1. Recruit a new member to EWI – The membership committee will include your name on the Application Form 15 when submitting to the EWI Corporate Office. You will receive one bag for each new member firm you successfully "bag"; there is no limit to the number of bags you can receive!
2. Enroll in an EWI Online or Academy of Leadership Online course.
3. Academy of Leadership Alumni who attend Leaders Summit in San Francisco will receive an EWI eco friendly shopping bag.

Courtesy Notice

Do you have news that you would like to share with the membership, such as births, deaths, illnesses, or even a job promotion? Maybe there is a job opening at your firm, and you want to network it. Courtesy Function Leader Diane Cariker sends that information to all Tulsa Reps via a "Courtesy Notice."

Please send your news to Diane at dcarike@tulsalibrary.org.



"Save the Date"
September 24-26, 2009

**2009 Leadership Conference
and Annual Meeting
Louisville, Kentucky**

The 2009 Leadership Conference and Annual Meeting will be here before you know it. Please mark the dates on your calendar and begin planning to attend.



**Spring is nature's way of saying,
"Let's party!"**

~Robin Williams



CONNECTIONS | CAREERS | COMMUNITY



**Find your up side in a down economy
with the EWI Fellows \$cholarship!**

Fund Your Future – Here’s How:

Apply by April 30th at ewiconnect.com for a chance to...

WIN One of Two \$3,000 Undergrad Degrees

OR

One of Two \$5,000 Graduate and Post-Graduate Degrees!

To download applications, see directions below

For questions, contact: nharrison@lstanleylaw.com



Click on **FELLOWS** under **CAREERS** to find your application links. Take the first step toward your goals, today!



CONNECTIONS | CAREERS | COMMUNITY

MEMBER HOME [LOGIN](#)

CONNECTIONS **CAREERS** COMMUNITY ABOUT MERCHANDISE

FELLOWS

ACADEMY OF LEADERSHIP

TELESEMINARS

EWI ONLINE

BOOKSTORE

RESOURCES



- CAREERS
- TELESEMINARS
- FELLOWS PROGRAM**
- EWI ONLINE
- ACADEMY OF LEADERSHIP
- PROFESSIONAL DEVELOPMENT BOOKSTORE
- PROFESSIONAL DEVELOPMENT RESOURCES

[JOIN EWI](#)

EWI Fellows Scholarship

The EWI Fellows program is a Corporate program that awards financial assistance to active EWI representatives admitted to accredited baccalaureate, graduate, or post graduate programs. Financial assistance is awarded through the EWI Business/Career/Development Program (B/C/DP), a 501(c)(3) corporation that offers a variety of scholarships and educational programs. The Fellows program supports the EWI B/C/DP mission.



Corporate Board Officers and Directors, the Fellows Selection Committee, Trustees of Business/Career/Development Program (B/C/DP), Corporate Staff or any relation to them are ineligible to make application to the Fellows program.
