



## LETTER FROM THE PRESIDENT

### HOW ARE WE DOING?

While in office, former New York City Mayor Ed Koch would stop citizens on the streets of New York and ask, "How am I doing?" He was truly curious about his constituents and what they thought about the way he was running their city.

In January of this year, EWI Corporate reported that 20% of our members did not renew their membership for 2011. Are we providing enough networking through our business connections for your firm? Are we offering the right professional development to keep you engaged? Are the accomplishments in our community involvement through EWISP, ASIST, Reading Rally, and the Business & Education Forum beneficial to you and your firm? So now I ask you, "How are we (EWI) doing?"

EWI has changed since 1938. We are no longer an organization for only secretaries. Today, we are an organization of professional leaders with many high-level members and entrepreneurial members; we are the new faces of leadership.

Last month, we held a Roundtable Discussion with five of our executives and one executive from a firm that did not renew. Through this discussion, we (the Corporate and Chapter board) learned we need to change a few things. The executives do want to be more involved, they want their opportunity to network, and they want to be more informed by their representatives. Are we ready to evolve?

The book, *Who Killed Change?* written by Ken Blanchard, John Britt, Judd Hoekstra, and Pat Zigarmi, talks about leading people through change. Here are some thoughts to help change thrive in EWI:

- **Culture:** Culture is defined as the predominant attitudes, beliefs, and behavior patterns that characterize the organization. The role of culture is critical throughout the change process. **How would you describe EWI's culture?**
- **Commitment:** Builds a person's motivation and confidence to engage in the new behaviors required by the change. **How can we increase the commitment of those asking for change?**
- **Communication:** Creates opportunities for dialogue with change leaders and those being asked to change. **What do we need to do to help you improve your communication skills with your executive?**
- **Vision:** Paint a clear and compelling picture of the future after change has been integrated successfully. **What can we do to generate excitement about EWI's future?**

We tend to stay the same until it hurts so bad that we have to do something differently. When warning signs present themselves, instead of heeding them, we keep our faith in a system that had served us well in the past. In which areas of EWI do you see warning signs that changes need to be made?

So, "How are we doing?"

Still growing,  
Janis

## EWI OF TULSA MAY 2011 MEETING EWISP BANQUET

**When:** **Thursday, May 12, 2011**  
 5:30 pm Check-in/Registration  
 6:00 pm Welcome  
 6:15 pm Invocation  
 6:20 pm Dinner  
 7:00 pm Keynote Speaker – **Laura Gordon Provence**,  
 1998 EWISP Chapter and Corporate First Place Winner  
 7:30 pm Presentation of Awards  
 7:45 pm Closing Remarks

**Dress:** **Business or Business Casual**

**Where:** **Doubletree Hotel Downtown**  
 616 W. Seventh Street  
 Tulsa, OK 74127  
 918.587.8000

**Cost:** **\$40.00**

**RSVP:** **By Noon, Friday, May 6**

**Respond to:** **Susan McCoy, Tulsa Tech**  
[susan.mccoy@tulsatech.edu](mailto:susan.mccoy@tulsatech.edu) or  
 call 918.828.5007; fax 918.828.5009

*As of Friday, May 6, please send your responses to Maureen Quinn at [Maureen@okalliance.com](mailto:Maureen@okalliance.com) or call 918.592.0722*

**Meeting Fees:** **Make checks payable to EWI of Tulsa**  
 Fee may be paid at the door or mailed to:  
 Jan Ehrle  
 Mid-America Land, Grain & Cattle Co.  
 P.O. Box 52610  
 Tulsa, OK 74152-0610

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 Email RSVP Response Guideline – Please type in the subject line:

Yes, I will attend or Yes, I will attend with \_\_\_ guests (names in body of email)  
 or  
 No, I will not attend  
 (List reason for missing in body of email, i.e., vacation, etc.)

### 2010-2011 Officers & Directors

#### President

Janis Cohlma, Tropical Plant Design, Inc.  
[janis@tropicalplantdesign.com](mailto:janis@tropicalplantdesign.com), 918.622.3400

#### Vice President/President-Elect

Alandra Baggett, Omni Air International  
[abaggett@oai.aero](mailto:abaggett@oai.aero), 918.831.3020

#### Secretary

LaQuinda Davison, Gatesway Foundation  
[ldavison@gatesway.org](mailto:ldavison@gatesway.org), 918.259.1405

#### Treasurer

Jan Ehrle, Mid-America Land, Grain & Cattle Co., Inc.  
[jan\\_ehrle@tulsaconnect.com](mailto:jan_ehrle@tulsaconnect.com), 918.749.2426

#### Ways & Means

Karen Kellogg, JPMorgan Chase & Co.  
[karen.l.kellogg@chase.com](mailto:karen.l.kellogg@chase.com), 918.586.5434

#### B/C/DP

Margaret Harrison, Tulsa Community College  
[mharrison@tulsacc.edu](mailto:mharrison@tulsacc.edu), 918.595.7224

#### Membership

Susan Lambert, Linde Process Plants, Inc.  
[susan.lambert@lppusa.com](mailto:susan.lambert@lppusa.com), 918.477.1424

#### Sergeant-at-Arms

Susan McCoy, Tulsa Tech  
[susan.mccoy@tulsatech.org](mailto:susan.mccoy@tulsatech.org), 918.828.5007

#### Program

Angie Walters, Tulsa Metro Chamber  
[angiewalters@tulsachamber.com](mailto:angiewalters@tulsachamber.com), 918.560.0222

#### Communication

Amie Schlosberg, Linde Process Plants, Inc.  
[amie.schlosberg@lppusa.com](mailto:amie.schlosberg@lppusa.com), 918.477.1212

#### Advisor

Jessica Bolen, Monterey  
[jbolen@monterey.net](mailto:jbolen@monterey.net), 918.491.5204

#### Advisor

Linda Polson, PSA-Dewberry, Inc.  
[lpolson@dewberry.com](mailto:lpolson@dewberry.com), 918.295.5228

#### Advisor

Judy Russell, ONEOK, Inc  
[jrussell@oneok.com](mailto:jrussell@oneok.com), 918.588.7931

"Continuity gives us roots; change gives us branches, letting us stretch and grow and reach new heights."

~Pauline R. Kezer

## BOARD REPORTS

### APRIL MEMBERSHIP REPORT

#### New Executive/Representative

Denise Rigdon, Terry Rigdon, D.D.S.

#### First Representative Resignation

Andrea Terry, Terry Rigdon, D.D.S.

#### Leading Ladies

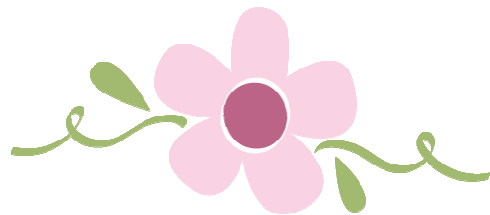
“Leading Lady” is a designation given to those Representatives who have been present at each monthly meeting from the “First Hello to the Final Farewell.”

#### Our current Leading Ladies are:

Alandra Baggett	Vernice Bersche
Diane Cariker	Melanie Dennis
Pat Desormeau	Sarah Diehl
Teri Edmondson	Jan Ehrle
Patty Fuhrman	Margaret Harrison
Diane Jarvi	Tonya Jimenez
Susan Lambert	Roberta Montgomery
Maureen Quinn	Bassima Roz
Myra Trahern	Diana Triplett

### TREASURER'S REPORT

The GENERAL OPERATING ACCOUNT as of March 31, 2011, was \$67,362.98.



"Avoiding danger is no safer in the long run than outright exposure. Life is either a daring adventure, or nothing. To keep our faces toward change and behave like free spirits in the presence of fate is strength undefeatable."

~ Helen Keller

### MAY BIRTHDAYS

#### EXECUTIVES

Date	Name	Company
14	Scott Layson	Party Pro Rents
19	Chuck Prucha	Oklahoma Manufacturing Alliance
26	Dr. Kara Gae Neal	Tulsa Tech
30	Thomas Cooper	Warren Professional Building Corporation

#### REPRESENTATIVES

Date	Name	Company
3	Susan Miller	Warren Professional Building Corporation
4	Pat Griffith	Sustaining Member
12	Felicia Senter	Tulsa Tech

### MAY FIRM ANNIVERSARIES

Year	Company
1975	T.D. Williamson, Inc.
1998	Tulsa Tech
2001	Tulsa City-County Library
2008	Tropical Plant Design, Inc.
2009	Senior Star Living

### APRIL ATTENDANCE

First Representatives*	26
Second Representatives	6
Third Representatives	N/A
Sustaining Representatives	3
Life Members	1
Executive/Representatives	1
Guests	36
Executives**	0
<b>Total</b>	<b>73</b>

\* The First Representative count does not include Executive/Representatives. For total first representative count, add the first representative and the Executive/Representatives together.

\*\* Executive count does not include Executive/Representatives. For total Executive count, add the Execs and Exec/Reps together.

## EVERYTHING YOU ALWAYS WANTED TO KNOW ABOUT...

**Carolyn Kubiak**  
Representing Schnake Turnbo Frank | PR



### 1. What does your company do and what is your function within the company?

Schnake Turnbo Frank | PR helps organizations build and strengthen their reputations. We offer a variety of public relations services, including media relations, publicity, crisis and issues management, public and government affairs assistance, executive counsel, litigation support, event planning, management consulting, and a host of other individualized services. My role at STF | PR is as Executive Assistant to our partners Becky J. Frank and Russ Florence.

### 2. How did you get into this business?

A chance meeting with a former colleague led me to a change in employment.

### 3. What do you enjoy most about your current job?

I work with a great group of talented individuals. Even though my daily duties are generally the same, the subject of those items is quite varied making each day a new experience, and I love working in downtown Tulsa!

### 4. What was your first job?

My first job was as a “sample” lady in my dad’s grocery store for Borden. It was holiday time, and I handed out little cups of eggnog.

### 5. What was your favorite thing about childhood?

Neighborhood friends and my little Scottish terrier, Whiskers.

### 6. Tell us something interesting about yourself that a lot of people don’t know, a little known fact or accomplishment, past or present.

I returned to college as an adult and recently received my degree in Business Administration from Oklahoma Wesleyan University.

### 7. Who do you consider to be your role model? Why?

My dad is an amazing individual. He has cared for my ailing mother for many years and continues to surprise me with how he adapts and deals with adversity and the challenges he faces every day. And, his computer skills are excellent for an eighty-something!

### 8. Tell us a little about what you like to do in your spare time. What is your passion/hobby?

My husband and I enjoy watching NASCAR and have traveled to a number of tracks with friends who also share this passion.

### 9. What’s on your bucket list?

Cruising the Hawaiian Islands, a river cruise in Europe, and a transcontinental train ride across Canada. I like to travel!

### 10. What is the biggest benefit to your being affiliated with Executive Women International? Or, what do you hope to gain from your affiliation with EWI?

This is the only organization that truly supports the seasoned professionals who support the companies that get things done in any city. My goal with EWI is to grow personally and professionally in friendships and as a leader in my profession.



## WHAT YOU MISSED IN APRIL THROUGH CONNECTIONS, CAREERS, AND COMMUNITY

The possibility of tornados roaring through Tulsa on the night of our April meeting didn't stop us from having a great night to kick off our Spring Leadership Conference. The room was filled with laughter, excitement, and fabulous centerpieces that were provided by Party Pro Rents.

Our keynote speaker, LeAnne Taylor, was as exciting as a tornado as she delivered a powerful message on attitude. Her choice to be positive, her belief in God, along with her large support group pulled her through her battle with breast cancer.

The program evaluation summary that Florence Titus has been sending out following our Chapter meetings has been very informative to the Program Committee. Some of the comments about what you liked *best* about the event were the speaker, food, camaraderie, and enjoyed our Chapter being a part of the kick off party to Spring Conference. One also liked – The Program – it's always great to hear Karen Larsen speak! Of course, we know you meant LeAnne Taylor unless you went somewhere else and heard Karen Larsen by mistake.

Some of your *least* likes were the weather, no covered parking, and the reception! One also mentioned it would have been so much fun to go somewhere unique. Wait until you see how unique the venue will be for our ASIST program. Thank you for your comments and suggestions on our programs. Remember, that is how we grow and become better.

Again, thank you for all your hours of planning the April Chapter meeting and Spring Conference. You can read more about the conference in the newsletter.



A big thank you to Mrs. DeHaven's Flower Shop and Pepsi Beverages Company for providing the welcoming centerpieces.



Jessica Bolen and Janis Cohlmia.



Susan McCoy, Maureen Quinn, and Janice Morgan.

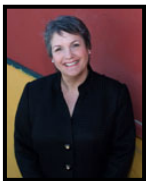


Jan Ehrle and Diane Jarvi.

## EWI 2011 SPRING CONFERENCE

It was wonderful to see so many new and familiar faces at Spring Conference. It's a great sign that leadership growth is contagious. And, thank you to the EWI of Tulsa Executives for speaking at the 2011 EWI Spring Conference. Their presentations each uniquely provided professional and personal development, supporting the theme of the conference, "Leadership-A Growth Experience."

The conference kicked off Friday morning with Mike Neal, President and Chief Executive Officer of member firm **Tulsa Metro Chamber** speaking about, "Visioning the Future." Mr. Neal stated having a clear vision is crucial as it guides lives, families, and businesses. He explained that vision without action is nothing more than a dream, it must come with change, and we all must be willing to change. He quoted Oklahoma's favorite son Will Rogers, "Even if you are on the right track, you will get run over if you sit still."



This was a great lead-in to Lori Giovannoni's workshop, "Finding Your Voice – An Experience in Leadership," which explored leadership branding and learning to relate with others by identifying personality types using the DISC profile. Perhaps this sounds a little dry, but I can assure you that with Lori G, it was both informative and energizing! Be sure to take advantage of this AOL Module as soon as you get the chance.

Dr. Kara Gae Neal, Superintendent and Chief Executive Officer of member firm **Tulsa Tech** shared an empowering overview of her career path, "Have we come a long way, baby," including four key interview tips: 1) keep a hot resume 2) maintain a cool composure 3) obey the law of reciprocity by bringing a gift of knowledge and 4) have a good strong close. She summarized that ultimately it is the perception you have about yourself that counts. Dr. Neal also shared a three-fold definition of happiness: It's where you live; who you live with; and what you do; if you have all three, be happy!



We were truly inspired on the final day of the conference as Cary Evert, President & Chief Executive of member firm **Hilti, Inc.**, presented, "Leadership – It's about building culture." He brought excitement to the room by enthusiastically sharing his secrets to creating "pumped and engaged employees," detailing the cultural journey of the Hilti. He shared detailed examples of how to create, sustain, and nurture the culture of an organization beginning with defining purpose and values. He encouraged the leaders in the room to hire employees who share the same values as the company.

Saturday's workshop with Heather Richetto-Rumley, Clearwater Performance Group, took us on a personal journey to maximize our performance by identifying ways we can fully engage, by first accepting that multitasking is only okay when the outcome does not matter.



We give a special thank you to our EWI of Tulsa Executives and professional speakers who encouraged our leadership growth through developing vision, careers, and cultures by sharing their experiences.

~ Jessica Bolen







EWI members from across the nation gathered together in Tulsa for the Spring Conference. As you can see from the photos, a good time was had by all. An informative Friday was topped off by entertainment after dinner by *The Oklahoma Fancy Dancers*.



## HEARD FROM AROUND THE EWI ORGANIZATION...

"From the gorgeous red rose in our room upon arrival Thursday to the thoughtful box lunch waiting for us Saturday as we left, EWI of Tulsa thought of every detail in their planning and execution of the 2011 Spring Leadership Conference. Job well done, EWI of Tulsa! It was great seeing nearly 100 of my EWI friends in Tulsa. I hope to see everyone in Minneapolis at LCAM this September 22 – 24.

Nancy Harrison  
Corporate Retention & Recruitment Director  
EWI of Chattanooga



"THANK YOU for hosting an amazing spring conference. I enjoyed every aspect of the event. You have wonderful member firms and outstanding members who I know worked very hard to make this conference such a success."

*Janet Deering*  
*EWI of Kansas City - Secretary - Fundraising Chair 2010-2011*

"I had an amazing time. Thanks for all that you did, from the rose in the room to the last goodbye! The speakers were awesome!"

*Jennifer Burns*  
*EWI of Phoenix - Chapter President*

I want to thank you for the TREMENDOUS job you all did putting together an absolutely FABULOUS Spring Conference! I was so thoroughly impressed with every single agenda item on the schedule – from keynote speeches, to workshops, to invocations, to entertainment and other presentations, and of course, Lori G's AOL Module. You and your Chapter sisters were so welcoming and hospitable and did an absolutely outstanding job with this conference. Your commitment to EWI and furthering the organization's growth and development, as a whole and for individual representatives, touching on each of the three C's, was evident and you should be extremely proud.

*Lora Burback, Corporate Administrative Coordinator  
and Program Director, Board Advisor,  
and Co-Chair – "[Swinging for Scholarships](#)" Golf Outing  
EWI of Milwaukee*



CONNECTIONS | CAREERS | COMMUNITY



### Special Honorary in Recognition of Lesa Johnson

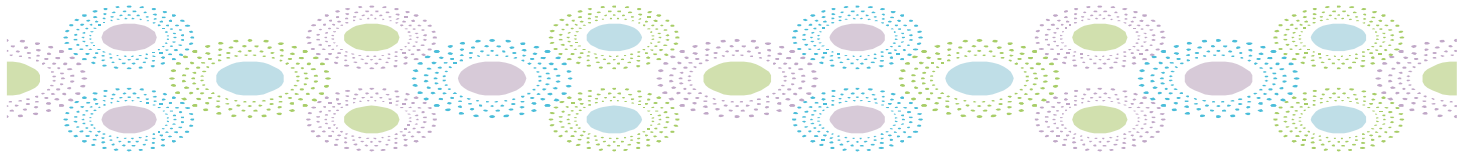


**Pepsi Beverages Company** donated \$500 towards the 2011 EWI Spring Leadership Conference in honor of the many hours of volunteer work that Lesa Johnson has provided to EWI of Tulsa.

Lesla serves as the Human Resources Director for Pepsi Beverages Company (PBC). She has been an active member of EWI of Tulsa since 2007 and has served on the Board as Ways & Means Director for two years. Her fundraising efforts helped raise nearly \$35,000 for the Chapter's B/C/DP fund.

PBC is PepsiCo's beverage manufacturing, sales, and distribution operating unit in the United States, Canada, and Mexico. PBC handles approximately 75 percent of PepsiCo's North American beverage volume.

PepsiCo is committed to achieving business and financial success while leaving a positive imprint on society—delivering what they call *Performance with Purpose*.



Our Chapter sends thanks again for the member firms that contributed to helping make our conference successful. Each attendee had a Pepsi bottle (that we used as a vase) with a red rose waiting on their night stand when they arrived – thanks **Pepsi Beverages Company** and **Mrs. DeHaven's Flower Shop**. Our name tags and lanyards were provided by **Osteopathic Founders Foundation**. A group photo was taken to give to each attendee and **Mid-America Land, Grain & Cattle Co.** provided the frame. The Oklahoma Fancy Dancers were so entertaining. The linens and centerpieces provided by **Party Pro Rents** looked perfect with our dream catchers that we gave to each attendee. On Saturday, we were treated to a delicious box lunch in one of **Hilti's** bright red boxes. We can't say thanks enough for **Tulsa Marriott Southern Hills** and the great job they did taking care of every little detail.

Tulsa's very own recording artist, Kelly Ford, sang the National Anthem Friday morning. How wonderful to hear Kelly sing with such passion and grace.

Our conference sponsors, VisitTulsa, **Tropical Plant Design**, **Pepsi Beverages Company**, **Tulsa Community College**, and **Moore Funeral Home**, are very, very much appreciated.

~ Janis Cohlma

### OUR MISSION

EWI brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms,
- Enhancing personal and professional development, and,
- Encouraging community involvement.

### OUR VISION

To be a professional organization that creates value for its member firms and their representatives through career development, business connectivity, and involvement in local communities.

## EVERYTHING YOU ALWAYS WANTED TO KNOW ABOUT...

**Nancy Hillman**  
**Representing Rely Energy**



**1. What does your company do and what is your function within the company?**

Rely Energy is your Energy Planner. We work with small- to medium- size companies that own multiple facilities to provide energy management, data services, and procurement. Rely Energy can take your energy needs off your hands, save you money, and make your company more efficient and Energy Star certified.

My title is Marketing Analyst. This role encompasses traditional marketing and social media management, office management, and Executive Assistant support to the President & Executive VPs.

**2. How did you get into this business?**

NETWORKING...A friend I had met through a previous position received an email regarding this position and immediately thought of me.

**3. What do you enjoy most about your current job?**

Every day is different. We are a small start-up, so we all fulfill several different roles. It is a new industry to me, so I am learning everyday. I love learning new things!

**4. What was your first job?**

Gatehouse Girl at Sungate Neighborhood pool. I started when I was 11 and paid \$1.75 an hour. I thought I was a MILLIONAIRE!

**5. What was your favorite thing about childhood?**

I grew up at the Sungate Neighborhood swimming pool. My parents' neighbors still joke that they thought, growing up, I didn't have clothes, only a swimsuit. I was truly a water baby!

**6. Tell us something interesting about yourself that a lot of people don't know, a little known fact or accomplishment, past or present.**

I had open heart surgery when I was 5, so while growing up a part of my heart was made of nylon. Now the muscle has grown over the nylon so I can't really say that any more...but it is a fun fact!

**7. Who do you consider to be your role model? Why?**

My mother. She was a stay at home mother of 5, which I consider to be a tough job. I tried it last summer for 5 months and only had one kid, and I couldn't wait to get back to work. The most amazing thing is we all lived and are pretty much "normal."

**8. Tell us a little about what you like to do in your spare time. What is your passion/hobby?**

I love scrapbooking! I haven't had the time since Sullivan was born, but I am hoping to get caught up soon!

**9. What's on your bucket list?**

I don't really have a bucket list. My goal is to live long enough to see my two boys grow up to be great men, great husbands, and wonderful fathers.

**10. What is the biggest benefit to your being affiliated with Executive Women International? Or, what do you hope to gain from your affiliation with EWI?**

Networking, I believe the ladies of EWI are wonderful ladies, not only as business partners, but as friends.

## DATES TO REMEMBER...

EVENT	TIME	DATE	LOCATION
Program Committee Meeting	11:30	May 3	Tulsa Metro Chamber
Professional Development Webinar "Emotional Intelligence"	2:00	May 3	EWI Corporate
B/C/DP Committee Meeting	Noon	May 5	Tulsa Community College
EWI of Tulsa Monthly Meeting	5:30	May 12	Doubletree Hotel Downtown
EWI Board Meeting	11:45	May 18	Linde Process Plants, Inc.
Leadership Conference and Annual Meeting (LCAM)		September 22-24, 2011	Minneapolis, MN

"The soft-minded man always fears change. He feels security in the status quo, and he has an almost morbid fear of the new. For him, the greatest pain is the pain of a new idea."

~ Martin Luther King, Jr.



## HAVE INFORMATION TO SHARE?

### COURTESY NOTICES

If you have an announcement you'd like distributed to the members, please send your news to Tonya Jimenez at [tonya.jimenez@jqh.com](mailto:tonya.jimenez@jqh.com).

### EWI OF TULSA IS ON FACEBOOK

If you would like to follow EWI of Tulsa on Facebook, email Janice Morgan at [janice.morgan@alz.org](mailto:janice.morgan@alz.org).

### EWI OF TULSA DIRECTORY UPDATES

Please provide any updates for the directory to Maureen Quinn via phone at 592-0722 or email at [maureen@okalliance.com](mailto:maureen@okalliance.com).

### EWI CORPORATE UPDATES (WWW.EWICONNECT.COM)

Check your member information on the Corporate Website and update your profile online. If you do not have access to email/internet, please contact Maureen Quinn at 592-0722.

### POSTINGS FOR MONTHLY CONNECT

Please send all submissions for the Connect to Amie Schlosberg at [amie.schlosberg@lppusa.com](mailto:amie.schlosberg@lppusa.com).

**JUNE SUBMISSION DEADLINE: May 20**

## TRICKS OF THE TRADE

### Tips for Smart Time Management

1. Eliminate the time wasters (e.g., if personal phone calls are taking up too much space in your workday, turn off your cell.)
2. Cut big jobs into small chunks. Order the chunks by importance and work on one chunk at a time.
3. For big, complex tasks, schedule wiggle room. Projects tend to take longer than you think/hope. Give yourself a buffer.
4. If part of your day involves routine repetitive tasks, keep records of how long they take and then try to do them faster.
5. Go one step further and set specific time limits for routine tasks. Work tends to fill whatever amount of time you happen to have.

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