



## LETTER FROM THE PRESIDENT

### **RESPONSIBILITY OF OWNERSHIP...**

Think just for a minute... what gift could you give your executive that would be most appreciated by him and the organization in which you work? And don't answer, "A trip to Timbuktu for the remainder of the year."

Before I give my answer, have you ever known someone in your organization that always comes in early, stays late, and seems to always get his or her work done on time, with enthusiasm? On the other side of the coin, have you witnessed the employee that comes in late with excuses, leaves work at the strike of the eighth hour, and seems to always come up with another excuse why they didn't have time to get their work done as promised?

The answer in just one word: *OWNERSHIP*. Now that's the employee that every executive is looking for – an employee that accepts personal accountability for their actions; an employee that follows through with goals for the good of the organization; one that practices personal accountability in every aspect of their job and personal life. No blaming, complaining, procrastinating, or makes excuses. Choosing to make a positive contribution, no matter what role or position we hold.

This month's leadership inspiration comes from John C. Miller's book, *Flipping the Switch*. The book is about how to practice personal accountability. He explains, when you ask better questions, you get better answers. His examples of incorrect questions like these: "When will they take care if this?" or "Who dropped the ball?" immediately send a negative signal and the blame elsewhere. Changing the way we ask questions to, "How can I solve the problem?" or "How can I rid blame from my life?" immediately starts a positive dialogue between you and the other person to get the situation resolved. The correct questions begin with "what" or "how", contain an "I", and focus on action – "What can I do?" This is how to get started practicing the gift of ownership through personal accountability.

Are you ready to unleash the power of personal accountability while watching your career take off and your personal relationships flourish? Then let's apply Mr. Miller's five fundamental concepts or values to help guide our behavior:

1. Learning – Live an engaged and energized life through positive personal growth and change.
2. Ownership – Attain goals by becoming a solution-oriented person who solves problems.
3. Creativity – Find new ways to achieve by 'succeeding within the box.'
4. Service – Do for others what you don't have to do, and build a legacy by helping people succeed.
5. Trust – Develop deep and rewarding relationships.

In closing, there is a quote from Miller's book that caught my attention. "Real learning happens when we turn *knowing* what to do into *doing* what we know. In other words, learning equals change." After reading this book, I'm ready to start making the change by saying, "What can I do for you?"

*Still growing,*  
Janis

## EWI OF TULSA MARCH 2011 MEETING

### 55<sup>TH</sup> ANNIVERSARY MEETING

**When:** **Thursday, March 10, 2011**  
 5:30 pm Check-in/Registration  
 6:00 pm Welcome  
 6:10 pm **FIRM SPOTLIGHT: Senior Star**  
 6:15 pm Dinner  
 6:45 pm **Professional Development:**  
*First Impressions and Selling Yourself*  
 by **Heather Richetto-Rumley**  
 Adjourn

**Dress:** **Business or Business Casual**

**Where:** **TiAmo Restaurant**  
 6024 S. Sheridan Road

**Cost:** **\$40.00**

**RSVP:** **By Noon, Friday, March 4**

**Respond to:** **Susan McCoy, Tulsa Tech**  
[susan.mccoy@tulsatech.edu](mailto:susan.mccoy@tulsatech.edu) or  
 call 918.828.5007; fax 918.828.5009

**Meeting Fees:** **Make checks payable to EWI of Tulsa**  
 Fee may be paid at the door or mailed to:  
 Jan Ehrle  
 Mid-America Land, Grain & Cattle Co.  
 P.O. Box 52610  
 Tulsa, OK 74152-0610

In honor of our birthday month, we are doing “**Birthday in a Box**” to be donated to **DVIS**. Members will bring a wrapped shoebox filled with items for the women when they arrive at the shelter.

**Items most needed are:** Deodorant, hand sanitizer, body wash, lotions, sachet (to keep in clothes drawers), socks, underwear, clean wipes, and face wash.

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 Email RSVP Response Guideline – Please type in the subject line:

Yes, I will attend or Yes, I will attend with \_\_\_ guests (names in body of email)  
 or  
 No, I will not attend  
 (List reason for missing in body of email, i.e., vacation, etc.)

### 2010-2011 Officers & Directors

#### President

Janis Cohlma, Tropical Plant Design, Inc.  
[janis@tropicalplantdesign.com](mailto:janis@tropicalplantdesign.com), 918.622.3400

#### Vice President/President-Elect

Alandra Baggett, Omni Air International  
[abaggett@oai.aero](mailto:abaggett@oai.aero), 918.831.3020

#### Secretary

LaQuinda Davison, Gatesway Foundation  
[ldavison@gatesway.org](mailto:ldavison@gatesway.org), 918.259.1405

#### Treasurer

Jan Ehrle, Mid-America Land, Grain & Cattle Co., Inc.  
[jan\\_ehrle@tulsaconnect.com](mailto:jan_ehrle@tulsaconnect.com), 918.749.2426

#### Ways & Means

Karen Kellogg, JPMorgan Chase & Co.  
[karen.l.kellogg@chase.com](mailto:karen.l.kellogg@chase.com), 918.586.5434

#### B/C/DP

Margaret Harrison, Tulsa Community College  
[mharrison@tulsacc.edu](mailto:mharrison@tulsacc.edu), 918.595.7224

#### Membership

Susan Lambert, Linde Process Plants, Inc.  
[susan.lambert@lppusa.com](mailto:susan.lambert@lppusa.com), 918.477.1424

#### Sergeant-at-Arms

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[susan.mccoy@tulsatech.org](mailto:susan.mccoy@tulsatech.org), 918.828.5007

#### Program

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#### Advisor

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#### Advisor

Judy Russell, ONEOK, Inc  
[jrussell@oneok.com](mailto:jrussell@oneok.com), 918.588.7931

**“Ownership: A commitment of the head, heart, and hands to fix the problem and never again affix the blame.”**

**- John G. Miller**

## 2011 SPRING LEADERSHIP CONFERENCE



Planning for the 2011 Spring Leadership Conference is well underway and excitement is building as the registration forms come in. What a wonderful and unique opportunity to promote the 3 “C”s of EWI:

- **Connections** – We have already received registrations from chapters representing various cities and states. What an occasion to Connect to others.
- **Careers** - The Academy of Leadership: “**Finding Your Voice—An Experience in Leadership**” led by Lori Giovannoni
- **Community** – We get to showcase our city, Tulsa, as well as our Chapter.

Registration forms are now available on the EWI of Tulsa website, [www.ewitulsa.org](http://www.ewitulsa.org). Simply go to the **News and Events** section where you will find information about the Conference, along with the downloadable registration forms.

I would like to personally encourage each of you to attend. There is still much to do and there is a place for you. Please contact Alandra Baggett at [abaggett@oai.aero](mailto:abaggett@oai.aero) to volunteer.

## HAPPY ST. PATRICK'S DAY

### FACTS ABOUT ST. PATRICK'S DAY

- Whether you're wearing one pinned to your lapel or you have them on your socks, shamrocks have definitely become a central symbol for this day. In the olden days in Ireland, the shamrock was seen as sacred. Due to its green color and overall shape, many believed it to represent rebirth and life. The four leaves of the clover represent faith, love, hope, and of course, luck.
- Though green is a very popular color on St. Patrick's Day, the original color that was very popular and often related back to St. Patrick was not green, but blue. In Irish folklore, green is known as being worn by immortals and fairies, and often signified new life and crop growth.
- Though it seems crazy, on St. Patrick's Day, Hallmark usually sells anywhere from 8-15 million St. Patrick's Day cards each year.

*Printed from [www.toptenz.net](http://www.toptenz.net)*

### NEW FIRMS RECOMMENDED FOR POSTING

Per Standing Rules, Section 2, Chapter 2, Section K.3.: Upon Board approval, the Membership Director posts the following firms. Comments and/or objections must be forwarded to Susan Lambert, [susan.lambert@LPPusa.com](mailto:susan.lambert@LPPusa.com), no later than March 10.

#### **Schnake Turnbo Frank PR**

Thompson Building, 20 East Fifth Street, Suite 1500  
Tulsa, OK 74103, 918-582-9151  
Major: Business Services - General  
Minor: Consultants/Public Relations  
Executive: Becky J. Frank, Chairman and CEO  
Representative: Carolyn Kubiak, Executive Assistant  
URL: [www.stfpr.com](http://www.stfpr.com)

#### **BMI Systems of Tulsa**

314 East 3rd Street, Tulsa, OK 74120, 918-585-8686  
Major: Office Appliances, Equipment, Stationery  
Minor: Photocopy & Duplicating Equipment Mfg/Dist  
Executive: Ben Berghall, Manager  
Representative: Donna Huntsman  
URL: [www.bmisystems.com](http://www.bmisystems.com)

If no written objections are received from a member firm executive within ten (10) days of posting, the membership committee will contact the firm.

## BOARD REPORTS

### FEBRUARY MEMBERSHIP REPORT

#### Member Firm Resignations

Bella Gardens Wedding Chapel  
The Flintco Companies, Inc. (pending)

#### New First Representatives

Tonya Jimenez, Renaissance Tulsa Hotel & Convention Center  
Carrie Koewing Modrak, Saint Francis Health System

#### First Representative Resignation

Tricia Booher, The Flintco Companies, Inc.  
Nicki Boone, Renaissance Tulsa Hotel & Convention Center

#### New Second Representatives

Felicia Senter, Tulsa Tech  
LuAnne Martindale, Hilti

#### Executive Resignations

Laurie Price, Bella Gardens Wedding Chapel  
Roy Peters, Jr., Oklahoma Manufacturing Alliance  
Jake Henry, Jr., Saint Francis Health System

#### New Executives

Chuck Prucha, Oklahoma Manufacturing Alliance  
Tom Neff, Saint Francis Health System

#### Sustaining Representative Resignation

Evelyn Abernathy, Crane Carrier

#### Leading Ladies

“Leading Lady” is a designation given to those Representatives who have been present at each monthly meeting from the “First Hello to the Final Farewell.”

Since it is still early, almost everyone is a Leading Lady! We will start listing the Leading Ladies in the next couple of months—I hope to see your name listed here!

### TREASURER’S REPORT

The GENERAL OPERATING ACCOUNT as of January 31, 2011, was \$48,430.02.

**“Ownership is personal accountability in its purest form.”**

**- John G. Miller**

### MARCH BIRTHDAYS

#### EXECUTIVES

Date	Name	Company
2	Cary Evert	Hilti, Inc.
11	Denise Rigdon	Terry F. Rigdon, D.D.S.
14	Tom Neff	Saint Francis Health System
26	Dick Williamson	T.D. Williamson, Inc.
30	David Page	JPMorgan Chase & Co.
30	Donna DeSimone	Riggs, Abney, Neal, Turpen, Orbison & Lewis

#### REPRESENTATIVES

Date	Name	Company
9	Kasey Lardizabal	State Farm Insurance Companies
21	Jerrilee Beneda-Bender	Stanfield & O'Dell, P.C.
27	Johnnye Potter	Sustaining Member

### MARCH FIRM ANNIVERSARIES

Year	Company
1956	JPMorgan Chase & Co.
1956	Mrs. DeHaven's Flower Shop
1958	ONEOK, Inc.
1993	Oklahoma Manufacturing Alliance
1996	Allegra Print & Imaging
2000	Saint Francis Health System
2007	Stanfield & O'Dell, P.C.
2008	Oklahoma Mailing Equipment

### FEBRUARY ATTENDANCE

First Representatives	30
Second Representatives	4
Third Representatives	0
Sustaining Representatives	0
Life Members	2
Executive/Representatives	0
Guests	1
Executives	1
<b>Total</b>	<b>37</b>

\* The First Representative count does not include Executive/Representatives. For total first representative count, add the first representative and the Executive/Representatives together.

\*\* Life Member count includes one member who is also counted in the First Representatives count.

\*\*\* Executive count does not include Executive/Representatives. For total Executive count, add the Execs and Exec/Reps together.

## WHAT YOU MISSED IN FEBRUARY THROUGH CONNECTIONS, CAREERS, AND COMMUNITY

After having our regularly scheduled February chapter meeting canceled because of the blizzard, we finally had our meeting five days later in 60 degree weather. Only in Oklahoma!

What a great firm night we had with Party Pro Rents. Stephanie and Scott Layson have an amazing company that can do just about anything to make your special event look magical. We thank Stephanie for contributing to the *Connections* part of our program.

Our Sweetheart Baskets went home with Roberta Montgomery, Lesa Johnson, Lisa Kramer (US Beef employee) and Kim Partin (Acron USA). We raised \$7,780 to be applied to our Spring Conference. Thank you for getting out there and selling your tickets.

Alandra and her committee have not stopped working on all the details for the Spring Conference. When our first guest walks through the doors of Tulsa Marriott Southern Hills on Wednesday, April 14, you will be proud to say you are a member of EWI of Tulsa.

Still growing,  
Janis



This evening's hostess, Stephanie Layson, with Party Pro Rents.

**What you will experience at the March meeting through Connections, Careers, and Community:**

**Connections:** Firm Spotlight on Senior Star with Sally Shelton

**Careers:** Professional Development on "First Impressions" by Heather Richetto-Rumley. This workshop will build your confidence to help you sell yourself and enhance your role within your company.

**Community:** Philanthropic project with DVIS – If you would like to participate, DVIS is in need of personal hygiene products for the women that stay in their shelters. It is nice to give these women a plastic shoebox filled with personal hygiene products that they can call their own. Items requested are: hand sanitizers, body wash, lotions, baby wipes, socks, underwear, face wash, makeup, earrings/necklaces, and sachets to put in their clothes to keep them smelling good. These ladies are appreciative of anything.



Membership Director, Susan Lambert, pins new member, Kasey Lardizabal, State Farm Insurance.





Myra Trahern, LuAnne Martindale, new 2<sup>nd</sup> rep with Hilti, and Glenda Stoner.



Linda Polson, Pat Desormeau, Roberta Montgomery, and Diane Cariker.



The lovely table settings provided by Party Pro Rents.



Janis Cohlmia and Alandra Baggett draw the names of the lucky winners of the Sweetheart Baskets.



The drawing for the four Sweetheart Baskets (shown above) was held at this month's meeting. Congratulations to the winners!

**“Good leaders must first become good servants.”**

**– Robert Greenleaf**

**Congratulations to Diane Jarvi on the birth of her newest granddaughter, Starling Corrina Jaris. Starling came into this world on January 31, 2011 weighing in at 6 lb. 7 oz. and 19-1/4” long. Starling joins her 3 year old big sister, Sparrow. Welcome to the world little Starling!**



## EVERYTHING YOU ALWAYS WANTED TO KNOW ABOUT...

**Denise Rigdon**  
Executive with Terry F. Rigdon, DDS



### 1. What does your company do and what is your function within the company?

We are a general dentistry practice with a main concentration on implant and reconstructive dentistry, and cosmetic dentistry. Dr. Rigdon has been recognized by the American Board of Oral Implantology/Implant Dentistry - Diplomate Status (with Dr. Rigdon being one of only two dentists in the state of Oklahoma to achieve this advanced level.) He is also a graduate of the Misch Implant Institute and the Las Vegas Institute for Advanced Dental Cosmetic Studies. Our dental team acknowledges all aspect of a patient's dental health and wellness. We also know that there are many direct collations of dental health conditions to many various medical disorders/conditions.

My role within the practice is "patient coordinator" or "patient advocate."

### 2. How did you get into this business?

I became interested in dentistry when going through orthodontic treatment as a teenager and became a certified dental assistant (learning the clinical areas of dentistry.) A few years later, to have a clearer understanding of dentistry as a business, I went to school and received a bachelor's degree from Oklahoma State University in business management with a minor in marketing.

### 3. What do you enjoy most about your current job?

Every day is different; different patients, needs, concerns, and / or desires. What I love the most are the great members of our dental team. They are wonderful caring people.

### 4. What was your first job?

At the age of 15, scooping ice cream in a dairy store in Kansas City, Missouri. To this day, I still love ice cream.

### 5. What was your favorite thing about childhood?

Family. I am from a family of 5 children with me having the position as the oldest sibling. From the beginning, we were taught and lived the depths of loving and caring for one another and those in need. Never to forget where we have come from and being true to ourselves, as we move through the journey of life.

### 6. Tell us something interesting about yourself that a lot of people don't know, a little known fact or accomplishment, past or present.

I make the *very best* chocolate chip cookies!

### 7. Who do you consider to be your role model? Why?

Laura Bush. She demonstrates the true beauty of caring for others in all the dimensions that term represents.

### 8. Tell us a little about what you like to do in your spare time. What is your passion/hobby?

- Cooking; I love trying new recipes
- Decorating a table for all levels of entertaining
- Being creative in displaying food when entertaining

### 9. What's on your bucket list?

I refer back to Question #7; I would really like to meet Laura Bush.

### 10. What is the biggest benefit to your being affiliated with Executive Women International? Or, what do you hope to gain from your affiliation with EWI?

Being part of contributing element that inspires positive progress to a goal or a cause.

## DATES TO REMEMBER...

EVENT	TIME	DATE	LOCATION
Program Committee Meeting	11:30	March 1	Tulsa Metro Chamber
Professional Development Webinar "The Power of Relationships"	Noon	March 8	EWI Corporate
B/C/DP Committee Meeting	Noon	March 10	Tulsa Community College
EWI of Tulsa Monthly Meeting	5:30	March 10	Ti Amo's Restaurant
EWISP Judges' Luncheon	11:30	March 11	Tulsa Community College
Fundraising Committee Meeting	5:30	March 14	JPMorgan Chase & Co., Inc.
Membership Committee Meeting	12:00	March 15	Linde Process Plants, Inc.
Monthly Board Meeting	11:45	March 16	ONEOK
EWI After Hours Social	5:30	March 22	TBD
2011 Spring Leadership Conference		April 14-16, 2011	TBD
LCAM		September 22-24, 2011	Minneapolis, MN

## HAVE INFORMATION TO SHARE?

### COURTESY NOTICES

If you have an announcement you'd like distributed to the members, please send your news to Tonya Jimenez at [tonya.jimenez@jqh.com](mailto:tonya.jimenez@jqh.com).

### EWI OF TULSA IS ON FACEBOOK

If you would like to follow EWI of Tulsa on Facebook, email Janice Morgan at [janice.morgan@alz.org](mailto:janice.morgan@alz.org).

### EWI OF TULSA DIRECTORY UPDATES

Please provide any updates for the directory to Maureen Quinn via phone at 592-0722 or email at [maureen@okalliance.com](mailto:maureen@okalliance.com).

### EWI CORPORATE UPDATES (WWW.EWICONNECT.COM)

Check your member information on the Corporate Website and update your profile online. If you do not have access to email/internet, please contact Maureen Quinn at 592-0722.

### POSTINGS FOR MONTHLY CONNECT

Please send all submissions for the Connect to Amie Schlosberg at [amie.schlosberg@lppusa.com](mailto:amie.schlosberg@lppusa.com).

**APRIL SUBMISSION DEADLINE: March 18<sup>th</sup>**

## TRICKS OF THE TRADE

### *Tips for Smart Time Management*

1. Obvious tip one: Make a to-do list (electronic or paper.) Put the most important item first and work down from there.
2. Obvious tip two: At the end of your day, review what you've done and make a new list for the next day. In order of importance.
3. Be ruthless about setting priorities. Make sure that what you think is important is really important.
4. Learn to differentiate between the important and the urgent. What's important is not always urgent. What's urgent is not always important.
5. Carry your to-do list with you at all times.
6. All things being equal, do the hardest, least fun thing first. Just get it over with!

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