



LETTER FROM THE PRESIDENT

ARE YOU LISTENING TO ME?

You might be surprised to discover the greatest communication skill you can master is listening. Have you ever tried to finish someone else's sentence or ever interrupted with your own opinion, idea, or view? If this sounds familiar, join the club.

The art of listening is to *learn* to be a committed listener. Focusing your attention on listening to understand rather than listening to respond takes practice. Listening will enable you to develop deeper and more meaningful relationships. When you're engaged in a conversation as the listener, they won't know you're listening; they'll know you care. You will learn more and connect better while the conversation reaches a deeper more meaningful level.

The most common mistake while listening to someone talk is interrupting them before they are finished with their sentence. We have to say something because they just triggered a thought we feel we have to share. Sadly enough, when we interrupt, we usually miss what they wanted to say or might have heard them say.

When we listen with our emotional intelligence, our hearts, we connect at a level which few relationships share. We allow ourselves to not only understand what someone is saying, we hear how they feel. But, not only do we hear what someone says or how they feel, the result of earnestly listening empowers us to listen to our own heart. Ultimately, the result of talking less and listening more deepens our own inner peace.

There are two simple challenges to go from interrupting to listening:

1. Resist the urge to interrupt or even speak
2. Just listen with your heart

Ever wonder why God gave us two ears and one mouth? It is to listen twice as much as we talk. As hard as this may seem, I accept the challenge. I am ready to hear *you* speak.

Still growing,
Janis

EWI OF TULSA APRIL 2011 MEETING

When: **Thursday, April 14, 2011**
 5:30 pm Check-in/Registration
 6:00 pm Welcome Reception
 6:30 pm Welcome and Invocation
 6:45 pm Dinner
 7:15 pm Guest Speaker – LeAnne Taylor
 Co Host of “Six in the Morning” on KOTV
Topic: *It’s in the Attitude: Surviving Life’s Struggles*
 7:45 pm Adjourn

Dress: **Business or Business Casual**

Where: **Tulsa Marriott Southern Hills**
 1902 E. 71st Street
 Tulsa, OK 74137
 918.493.7000

Cost: **\$40.00**

RSVP: **By Noon, Friday, April 8**

Respond to: **Susan McCoy, Tulsa Tech**
susan.mccoy@tulsatech.edu or
 call 918.828.5007; fax 918.828.5009

Meeting Fees: **Make checks payable to EWI of Tulsa**
 Fee may be paid at the door or mailed to:
 Jan Ehrle
 Mid-America Land, Grain & Cattle Co.
 P.O. Box 52610
 Tulsa, OK 74152-0610

 Email RSVP Response Guideline – Please type in the subject line:

Yes, I will attend or Yes, I will attend with ___ guests (names in body of email)
 or
 No, I will not attend
 (List reason for missing in body of email, i.e., vacation, etc.)

2010-2011 Officers & Directors

President

Janis Cohlma, Tropical Plant Design, Inc.
janis@tropicalplantdesign.com, 918.622.3400

Vice President/President-Elect

Alandra Baggett, Omni Air International
abaggett@oai.aero, 918.831.3020

Secretary

LaQuinda Davison, Gateway Foundation
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Treasurer

Jan Ehrle, Mid-America Land, Grain & Cattle Co., Inc.
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Ways & Means

Karen Kellogg, JPMorgan Chase & Co.
karen.l.kellogg@chase.com, 918.586.5434

B/C/DP

Margaret Harrison, Tulsa Community College
mharrison@tulsacc.edu, 918.595.7224

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Susan Lambert, Linde Process Plants, Inc.
susan.lambert@lppusa.com, 918.477.1424

Sergeant-at-Arms

Susan McCoy, Tulsa Tech
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Program

Angie Walters, Tulsa Metro Chamber
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Advisor

Jessica Bolen, Montereyau
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Advisor

Linda Polson, PSA-Dewberry, Inc.
lpolson@dewberry.com, 918.295.5228

Advisor

Judy Russell, ONEOK, Inc.
jrussell@oneok.com, 918.588.7931

OUR MISSION

EWI brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms,
- Enhancing personal and professional development, and,
- Encouraging community involvement.

OUR VISION

To be a professional organization that creates value for its member firms and their representatives through career development, business connectivity, and involvement in local communities.

2011 EWI Spring Leadership Conference "Leadership: A Growth Experience"



EWI of Tulsa

www.ewitulsa.org

National Leadership Conference Coming to Tulsa

Executive Women International® (EWI) will hold the 2011 Spring Leadership Conference in Tulsa on April 15-16, 2011. For more than 70 years, EWI has been a leader in networking through member representatives. We are a powerful organization for entrepreneurs, business executives, and business leaders.

The conference will present exceptional speakers, quality programs, and great entertainment as well as phenomenal networking opportunities.

Presenting the Academy of Leadership

The 2011 Spring Leadership Conference will present one module of **Academy of Leadership**, a series of distinct workshops developed by EWI to help people discover the full potential of their leadership skills.

Finding Your Voice—An Experience in Leadership: This new course will deliver the latest in leadership research, career advancement skills, and new directions in leadership opportunities. A not-to-be-missed experience for those that value current, progressive, and practical professional development.

Conference Speakers

EWI's **Academy of Leadership: "Finding Your Voice—An Experience in Leadership"** will be presented by **Lori Giovannoni**, an award-winning speaker, author, and businesswoman. Lori started her management-training firm with emphasis on professional presentation skills in 1985. Lori has carved a niche market in leadership development for women, more than 50,000 of whom have participated in her leadership courses. *(Note: CEU certificates are available for this Academy of Leadership module.)*



Presenting Saturday's workshop will be **Heather Richetto-Rumley** of ClearWater Performance Group. Heather's workshop will focus on **"Maximizing Your Performance,"** which will involve learning the secrets for becoming a Corporate Athlete and for performing at your best through better energy management (not just time management).

Heather is a graduate of the Human Performance Institute's *Corporate Athlete* program and will share the key principles necessary for health, happiness, and sustained high performance within the four energy dimensions – physical, emotional, mental, and spiritual.

Attention Business Leaders Registration Open!

April 15-16, 2011
Tulsa Marriott Southern Hills

Registration Fee if postmarked
by 03/31/11 – \$290

Registration Fee
after 03/31/11 – \$325

To register, visit our website:
www.ewitulsa.org

For additional information, contact:
Diane Jarvi
918.551.7300
diarvi@osteopathicfounders.org
or
Janis Cohlma
918.691.6067
janis@tropicalplantdesign.com

Hotel Accommodations
Tulsa Marriott Southern Hills
1902 East 71st Street
Tulsa, Oklahoma

Room rates (non-smoking)
\$89.00 king/queen beds*

Double Marriott Reward Points
Free Internet
"Tulsa After Hours" Shuttle
Service Provided

Call 918.493.7000 for reservations

**You must identify yourself as an EWI
Conference attendee at the time you make your
reservation to receive this rate.*

Message from Maureen Quinn:

My eighth grandchild, Isabella Norine Butler, was born February 25, 6 lbs., 14 oz., and 20" long. Born almost 3 weeks early, makes you wonder how big Bella would have gotten if she'd been there till the end. I can attest she's a real little cutie and very precious, not that I am a biased Gammy. She loves to cuddle!



BOARD REPORTS

MARCH MEMBERSHIP REPORT

New Member Firms

Schnake Turnbo Frank PR
Rely Energy LLC

Firm Changes

Doubletree Hotel Downtown
State Farm Insurance Companies

New First Representatives

Carolyn Kubiak, Executive Assistant, Schnake Turnbo Frank PR
Nancy Hillman, Marketing Analyst, Rely Energy LLC

New Co-Executive

Eugene Hodel, Sr. Vice President and CFO, Hilti North America

Executive Resignations

Stephan Meier, General Manager, Doubletree Hotel Downtown

New Executives

Kecia Holloway, Director of Sales & Marketing, Doubletree Hotel Downtown
Becky J. Frank, Chairman & CEO, Schnake Turnbo Frank PR
Jayne Meyer, Manager of Business Development, Rely Energy LLC
Cleta Smedley, Operations Manager, Auto Underwriting, State Farm Insurance Companies

Leading Ladies

"Leading Lady" is a designation given to those Representatives who have been present at each monthly meeting from the "First Hello to the Final Farewell."

Our current Leading Ladies are:

Alandra Baggett	Vernice Bersche
Diane Cariker	Melanie Dennis
Pat Desormeau	Sarah Diehl
Teri Edmondson	Jan Ehrle
Patty Fuhrman	Margaret Harrison
Diane Jarvi	Tonya Jimenez
Susan Lambert	Roberta Montgomery
Mary Morrow	Maureen Quinn
Bassima Roz	Lisa Stansill
Myra Trahern	Diana Triplett

TREASURER'S REPORT

The GENERAL OPERATING ACCOUNT as of February 28, 2011, was \$56,621.28.

APRIL BIRTHDAYS

EXECUTIVES

Date	Name	Company
4	Dr. Steadman Upham	The University of Tulsa
17	David L. Huey	PSA-Dewberry Inc.
21	R.E. Patterson	Mid-American Land, Grain & Cattle Co.

CO-EXECUTIVES

Date	Name	Company
25	Mark Robertson	Robertson Tire Co., Inc.

REPRESENTATIVES

Date	Name	Company
6	Florence Titus	Oklahoma Mailing Equipment
12	Linda Jones	Verizon Wireless
15	Sharon Keasler	Sustaining Member
16	Amie Schlosberg	Linde Process Plants, Inc.
19	Lurley Holt	Sustaining Member
20	Tonya Solomon	Allegra Print & Imaging
20	Teri Edmondson	The William K. Warren Foundation
27	Marilyn Cinocca	Sustaining Member
30	Margaret Harrison	Tulsa Community College

APRIL FIRM ANNIVERSARIES

Year	Company
1998	Moore Funeral Home, Inc.
2005	Osteopathic Founders Foundation

MARCH ATTENDANCE

First Representatives*	31
Second Representatives	6
Third Representatives	N/A
Sustaining Representatives	5
Life Members	1
Executive/Representatives	2
Guests	3
Executives**	1
Total	49

* The First Representative count does not include Executive/Representatives. For total first representative count, add the first representative and the Executive/Representatives together.

** Executive count does not include Executive/Representatives. For total Executive count, add the Execs and Exec/Reps together.

EVERYTHING YOU ALWAYS WANTED TO KNOW ABOUT...

Carrie Modrak
Representing Saint Francis Health System



1. What does your company do and what is your function within the company?

Saint Francis Health System is an integrated, medically based Health System with an emphasis on a complete continuum of care. From services for the tiniest premature newborns, to end-of-life care options, to all the needs in between, the physicians and staff of Saint Francis treat each patient with dignity and integrity.

The Children's Hospital Foundation at Saint Francis, which was established by Saint Francis Health System in 2005, welcomes and fosters charitable giving for the construction and ongoing needs of The Children's Hospital at Saint Francis. The new Children's Hospital, which opened in February 2008, is a regional referral center for the most critically ill children and children from low-income families. My role is to help the Foundation raise charitable funds that help our physicians address the most pressing medical needs of children in our community. I am working to develop new avenues of events and relationships that will help us continue to deliver advanced pediatric care for the children in our region, without regard to a family's ability to pay for services.

2. How did you get into this business?

After losing both of my grandparents to cancers, a friend asked me to help on her gala fundraiser for the American Cancer Society (ACS). I began working in non-profit as a volunteer for the Cattle Baron's Ball. Inspired and challenged by the world of gala fundraisers, I applied for and accepted a position with the American Heart Association (AHA) in Oklahoma City as the Heart Ball Director. While directing black tie and western gala fundraisers for the AHA, my dad passed away of complications from heart disease and diabetes. I moved back to Tulsa in July of 2007, and directed three more Heart Ball events. During that time, my niece was diagnosed with Acute Lymphoblastic Leukemia (ALL).

In December of 2009, I had the opportunity to apply for the job at The Children's Hospital Foundation. I accepted the position with Saint Francis Health System, and to date, I have chaired and/or directed six gala fundraisers, volunteered on multiple walks, lunches, and many other fundraising events. I enjoy the people I meet who are patrons and volunteers, and the opportunity to help them make a difference in the world. My niece is now a cancer survivor at the age of seven years old. I attribute her survival to the collaboration of researchers, physicians, and people who raise life-saving funds for causes all over the world.

3. What do you enjoy most about your current job?

After helping raise money for two national non-profit agencies, it is very nice to work at The Children's Hospital and know that the money I raise directly benefits the children we serve. My office is in the hospital, and I regularly consult with our administrative staff and physicians about critical programs and services for our young patients. I am constantly touched by the strength of children faced with severe medical challenges, and the courage with which they face their fears.

4. What was your first job?

My first job was at Paper Chase in Tulsa. I worked for Susan Dunn while I was a student at Edison High School to have extra pocket and gas money. I played lots of soccer, was a member of Young Life, a member of Rajah, and an active participant in church youth group. I needed lots of fuel to stay on the go.

5. What was your favorite thing about childhood?

Playing soccer was my favorite part of childhood. Second favorite was probably baking for my family or traveling to all 50 states. Finally would be my pets Zac and Brit.

6. Tell us something interesting about yourself that a lot of people don't know, a little known fact or accomplishment, past or present.

I served the United States in the Peace Corps in Gambia, West Africa, for two years teaching math and science to middle and high school students.

7. Who do you consider to be your role model? Why?

I am humbled by the commitment of public leaders who give up privacy and a life with family and friends to help our greater community.

8. Tell us a little about what you like to do in your spare time. What is your passion/hobby?

I play on three soccer teams. When I step on the field, I don't think about anything but the game. I also like to spend time with my husband and dogs in the woods or in the park. My husband and I also like to go to the lake and drive his "go fast" boat.

9. What's on your bucket list?

I don't actually have a bucket list. I like the idea of one, but I have always called it goals or dreams. I like to travel. I rarely can stay in Tulsa for more than a month before I look for an opportunity to travel. My travel list is shrinking because I have been so many places. I would like to go a few places with my husband. Hawaii – The Big Island, NYC, Vegas, New Orleans, Eastern Europe, Florida, and South Africa.

10. What is the biggest benefit to your being affiliated with Executive Women International? Or, what do you hope to gain from your affiliation with EWI?

I hope to learn more about the EWI women and their businesses and inspire others about the miracles that happen at The Children's Hospital at Saint Francis.



Professional Development

MONTHLY CORPORATE WEBINAR



JANE HIGHT MCMURRAY

COMMUNICATION AT A DISTANCE

Wednesday, April 6, 2011

3:00 PM (ET), 2:00 PM (CT), 1:00 PM (MT), NOON (PT), 10:00 AM (HAWAII)

PRESENTER: JANE HIGHT MCMURRAY

** OPEN TO ALL EMPLOYEES OF EWI MEMBER FIRMS **

For More Information / Registration:

Go Online To www.ewiconnect.com or
Check Your Corporate Connect E-mail



CONNECTIONS | CAREERS | COMMUNITY

WHAT YOU MISSED IN MARCH THROUGH CONNECTIONS, CAREERS, AND COMMUNITY

If you missed our March Chapter meeting, you missed one of the best meetings we've had in a long time. You ask, what made it so special? Our personal and professional development session on *First Impressions* with Heather Richetto-Rumley was great. She really knows how to get the audience to interact with one another. The interaction with fellow reps made practicing our first impressions much easier than originally thought. Thanks to Cheryl Benoit, Alandra Baggett, and Diane Jarvi for stepping forward to present their first impressions.

Our Chapter celebrated our 55th Anniversary by collecting over 25 "welcome boxes" for DVIS. Sally Shelton delivered the boxes on Friday after our meeting and expressed how excited they were to receive them. They were impressed by how special each box looked and what a "warm welcome" it would represent to a woman that enters the shelter.

It was interesting to hear Sally Shelton feature her member firm and all the different locations that Senior Star has. Have you thought where you will live when it comes time for you to enter independent living? Did you know there is an insurance policy to help you prepare for the expense?



Sally Shelton and new member, LuAnne Martindale, Hilti, get to know each other before the meeting.



Donna DeSimone, Margaret Harrison, and Lisa Stansill.



EWI of Tulsa donated 25 "welcome boxes" for DVIS.

What you will experience at the April meeting through Connections, Careers, and Community:

Connections – We will network with other EWI Chapters arriving for Spring Leadership Conference

Careers – Personal Development with LeAnne Taylor as she delivers a message very dear to her heart: *It's in the Attitude: Surviving Life's Struggles*

Community – Our community is in the spotlight as we host the 2011 EWI Spring Leadership Conference.



Betty Oswald, new member Felicia Senter with Tulsa Tech, and Dorothy Irby.



Diane Cariker sits with new member, Carolyn Kubiak with Schnake Turnbo Frank PR.



Janis Cohlma and Amy Bates



Speaker, Heather Richetto-Rumley, talks with the membership about first impressions.



Sarah Diehl and Angela Fritz

Leave a legacy gift and enhance financial security for those who will benefit from EWI's programs.



Call or go online for more details about how you can make a difference.

Dial Toll Free: 1-877-4-EWI-NOW or go to www.ewiconnect.com



CONNECTIONS | CAREERS | COMMUNITY

EVERYTHING YOU ALWAYS WANTED TO KNOW ABOUT...

Luanne Martindale Representing Hilti



1. What does your company do and what is your function within the company?

Hilti manufactures and sells fastening products and services, providing innovative solutions for the construction industry. I have worked at Hilti for over 17 years, and currently I am Senior Administrative Assistant to Eugene Hodel, the CFO and Senior Vice-President – Finance.

2. How did you get into this business?

I have always held administrative-type positions during my career, starting out in a law office as a part-time secretary before my senior year in high school.

3. What do you enjoy most about your current job?

The variety and challenges that it brings on a daily basis, as well as the professional development opportunities. Of course, I enjoy the friendships with co-workers that have been formed over the years.

4. What was your first job?

Can you remember back to the TG&Y days? I began a part-time job there on my 16th birthday as temporary help for the Christmas holiday season. Of course, the natural career path took me to Dairy Queen!!!

5. What was your favorite thing about childhood?

Having my very best friend living across the street from my house. We spent the night at each other's house every weekend. And, the fact that all of the kids in our neighborhood would play together outside for what seemed like sun-up 'til sun-down! Not a care in the world. Those were the good ol' days!

6. Tell us something interesting about yourself that a lot of people don't know, a little known fact or accomplishment, past or present.

Several years ago, I produced and directed a successful Christmas program at my church with more than 50 participants. It was a ton of work and very stressful but also extremely rewarding.

7. Who do you consider to be your role model? Why?

My mother. I am inspired by all that she accomplishes every day. In fact, she's probably the busiest person I know --- always helping someone when needed, organizing events, parties, meetings, or whatever ---- and singing as she goes along. She has defined her passions in life and whole-heartedly pursues them. Watching her in action now makes me wonder how she ever had time for a career. Once she retired, she became busier than ever. For her sake, I'm glad there are only 24 hours each day. I hope to be as organized and energetic when I'm her age.

8. Tell us a little about what you like to do in your spare time. What is your passion/hobby?

My spare time is generally filled with family activities, whether it's taking my grandkids to swim lessons, shopping trips with my mom and sisters, or my husband and I catching-up on all of our favorite TV shows that we have DVR'd. However, my favorite thing to do, which is also my favorite passion/hobby, is traveling. My husband and I love road trips and the adventures they bring. We're trying to check-off a visit to all 50 states!

9. What's on your bucket list?

Most items on my bucket list are centered around travel, whether to Europe, Australia, or a transatlantic cruise from America to wherever!

10. What is the biggest benefit to your being affiliated with Executive Women International? Or, what do you hope to gain from your affiliation with EWI?

The opportunities for personal development and growth, along with meeting new people in the Tulsa community. I anticipate and look forward to gaining new friendships through EWI.

DATES TO REMEMBER...

EVENT	TIME	DATE	LOCATION
Fundraising Committee Meeting	5:30	April 4	JPMorgan Chase & Co.
Program Committee Meeting	11:30	April 5	Tulsa Metro Chamber
2011 Spring Leadership Conference Committee Meeting	5:30	April 5	PSA-Dewberry Inc.
Professional Development Webinar "Communication At A Distance"	2:00	April 6	EWI Corporate
B/C/DP Committee Meeting	Noon	April 7	Tulsa Community College
2011 Spring Leadership Conference Committee Meeting	5:30	April 12	PSA-Dewberry Inc.
2011 Spring Leadership Conference Volunteer Meeting	5:30	April 13	Tulsa Marriott Southern Hills
EWI of Tulsa Monthly Meeting	5:30	April 14	Tulsa Marriott Southern Hills
2011 Spring Leadership Conference	8:00	April 15-16	Tulsa Marriott Southern Hills
Membership Committee Meeting	12:00	April 19	Linde Process Plants, Inc.
EWI Board Meeting	11:45	April 20	Linde Process Plants, Inc.
Leadership Conference and Annual Meeting (LCAM)		September 22-24, 2011	Minneapolis, MN

HAVE INFORMATION TO SHARE?

COURTESY NOTICES

If you have an announcement you'd like distributed to the members, please send your news to Tonya Jimenez at tonya.jimenez@jqh.com.

EWI OF TULSA IS ON FACEBOOK

If you would like to follow EWI of Tulsa on Facebook, email Janice Morgan at janice.morgan@alz.org.

EWI OF TULSA DIRECTORY UPDATES

Please provide any updates for the directory to Maureen Quinn via phone at 592-0722 or email at maureen@okalliance.com.

EWI CORPORATE UPDATES (WWW.EWICONNECT.COM)

Check your member information on the Corporate Website and update your profile online. If you do not have access to email/internet, please contact Maureen Quinn at 592-0722.

POSTINGS FOR MONTHLY CONNECT

Please send all submissions for the Connect to Amie Schlosberg at amie.schlosberg@lppusa.com.

MAY SUBMISSION DEADLINE: April 22

TRICKS OF THE TRADE

Tips for Smart Time Management

1. If a task takes less than five minutes, do it right away. If it takes longer, put it on the list.
2. Deal with e-mail at set times each day, if possible. If you need to check messages as they arrive, limit your sessions to less than five minutes.
3. Schedule some uninterrupted time each day when you can concentrate on important tasks, even if you have to take refuge in a conference room or at the library.
4. Before you check your e-mail or voicemail or get involved in the minutiae of the day, devote a solid hour to your most important project.
5. For a couple of days, take an inventory of how you spend your time to find out where and how you're wasting it.

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